

SPECIALIST GRAPHICS AND SIGNAGE FOR FAMILY ATTRACTIONS

YOUR TRUSTED PARTNER FOR SPECIALIST
GRAPHICS AND SIGNAGE, DESIGNED,
PRINTED, FABRICATED AND INSTALLED.



ABOUT MX DISPLAY

WE ARE ONE OF THE LEADING UK PRODUCERS AND INSTALLERS OF INNOVATIVE LARGE FORMAT SIGNAGE AND GRAPHICS, PRINT AND VISUAL COMMUNICATIONS.

As one of the UK's leading providers of interior and exterior graphics and signage since 1996, we have a wealth of experience to deliver projects both big and small. We believe that our strength lies in the persistent search for revolutionary new substrates, our creative solutions that deliver results, and our professional installation team.

Our research and development team test and challenge our capabilities as part of our ongoing growth strategy. We do this by constantly sourcing new technologies, finding better techniques and testing alternative materials. We have the capabilities to print onto almost any surface and have a comprehensive understanding of, and access to, hundreds of vinyls, acrylics and other substrates, so as to deliver the desired result.

Our experienced production team and account handlers work together to recommend the best solution for your requirements. We pride ourselves on our ability to recommend an alternative approach or method, to create a superior effect or save money for our clients.

We have a team of fully qualified installation operatives who are professionally trained to install graphics. We have completed projects across the Leisure and Family Attraction industry, with some of our clients including Flamingo Land, Alton Towers, Chester Zoo, Legoland, Centre Parks, National Trust and English Heritage.



PROJECT: LEGOLAND

As part of the Legoland Discovery Centre we fitted the walls and floors with interactive graphics to engage with their young visitors.

PRISMAFLOOR TOUGH

This hard-wearing floor is printed in reverse to the underside of the clear PVC substrate, resulting in a durable graphic that won't wear-away. It is designed to be fitted wall-to-wall, but is perfectly suitable for smaller, bespoke-shaped areas if fitted with a safety diminishing strip to remove any trip hazard.

ONE WALL

A one-piece wallpaper product with block-out properties that can be quickly and easily fitted without joins or seams. Our One Wall product was ideal for this project because of the continuous, flat wall. It was fitted by two of our professional installation operatives in just over an hour.





Beech Grove ←
Orchards ←

More accommodation ↑



Resort bookings ↑

Golf ↑

Leisure complex ↑

Supermarket ↑

Laundrette ↑

Caravan sales ↑

Riverside One →

flamingo
LAND



PROJECT: FLAMINGO LAND



The hugely successful Flamingo Land resort in North Yorkshire had a wide range of wayfinding graphics that had evolved over many years. This approach can often lead to a mismatch of styles and colours, which in turn, can create an inconsistent brand feel and general confusion for visitors.

We identified several problem areas and developed a strategy based on five core wayfinding principles that promised consistency and clarity for both their brand and their visitors.



PRODUCT FOCUS

DESIGN

We designed a suite of signage systems for the whole site, taking careful consideration of the immediate surroundings and the audience.

DIBOND

We designed a range of simple dibond notice signs with a curved top and custom icon to communicate the subject matter of the sign quickly.

FINGER POSTS

A suite of bright orange finger posts were created to match Flamingo Land's brand palette and offer maximum visibility with cut vinyl lettering mounted to the face.



MONOLITHS

Pale blue, aluminium powder-coated monoliths with wood-effect bases were designed for the accommodation part of the resort. They offered a durable solution for pedestrians and vehicles to find their way around the large site.

YORKSHIRE STONE

The nine accommodation areas were each given a tree name and icon to connect with the surrounding countryside. These were applied to natural slate and mounted onto locally sourced Yorkshire stone.



PROJECT: MEMORIAL ARBORETUM

We were very proud to be commissioned by Real Projects to provide all of the graphics and signage for this Museum project. Working with museum designers Real Studios and graphic designers Anonymous we printed, fabricated and supplied a range of graphics to create an effective space.

DURATRAN

A series of printed backlit Duratran displays, suspended from the ceiling, depicted people who have a connection to those commemorated here.

VINYL

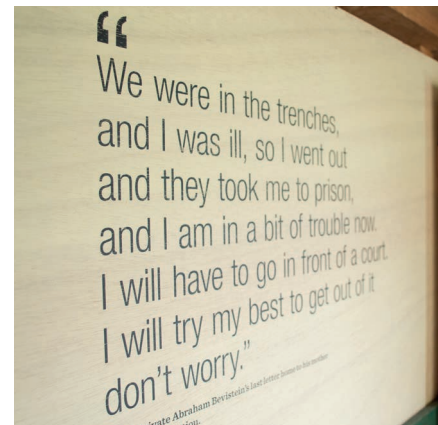
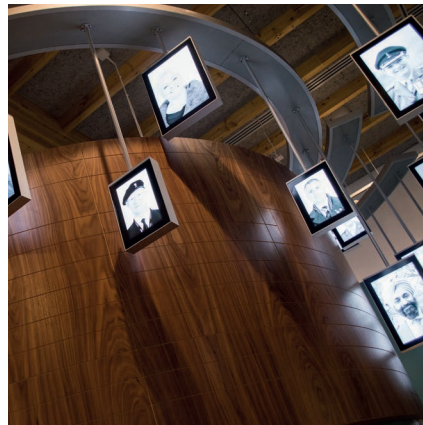
Printed cast vinyls were wrap-mounted around folded aluminium cladding to create tall displays, providing background information about the memorials around the site.

ON-SITE SCREEN PRINTING

The outside areas used in-situ screen printing, because the surface couldn't be brought to our production facility. Screen printing also offers a lovely raw finish and removes the 'pickability' issue associated with cut vinyl.

BIRCH PLY

We provided over 100 prints onto stained and fire rated birch ply to create eye catching 3D displays.



PROJECT: BURLEIGH POTTERY

The Blockley Design team were keen to enhance Burleigh Pottery's original features with graphics that would emphasise the authentic brickwork and tongue-and-groove panels. It was important that the graphics worked with the building and appeared to be as historical as the site itself.

We carried out many tests to find the best solution that would provide the most effective result. The wall designs were taken from original pottery designs and applied to walls to look like they'd been painted directly on to the surface.

ALUMIGRAPHIC

A printed foil-based, malleable substrate was applied to the wood panel walls and brickwork to allow the texture to show through. The wood-grooves were then carefully trimmed to reveal the original tongue-and-groove panelling.

FABRIGRAB™

Our dye-sublimated fabric graphics created a smooth, seamless finish to the walls. They cleverly hid modern wiring and radiators with images of the famous pottery, with removable panels to access the equipment behind.

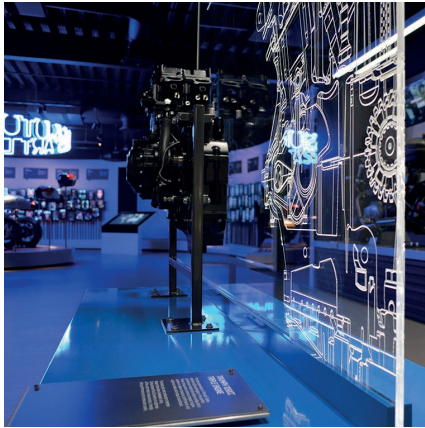




SPIRIT OF ADVENTURE

From the humble beginnings of a small workshop, Triumph has turned a passion for motorcycles into a global phenomenon. New paths of innovation and the endless possibilities to reach the stars are what has made us who we are today.

Over 80 years of competition, evolution and innovation, the Triumph Tiger bloodline continues today, representing the longest running Adventure story in motorcycling.



PROJECT: TRIUMPH VISITORS CENTRE



This complex project required a wide range of printed substrates and bespoke materials. We worked closely with designers from Studio MB, build-experts from Realm Projects and Triumph themselves to deliver a visitors centre that spans over two floors.

This was all delivered whilst the visitor centre was under construction to meet an immovable deadline. Our professional installation team worked alongside joiners, electricians and flooring contractors to complete the graphics phase within two weeks, from delivery of artwork files to final installation sign-off.



PRODUCT FOCUS

METALLIC WALLPAPER

This was certainly no ordinary wallpaper and the printing techniques we undertook were a clever use of opacities and our UV cured, ultra-drop white ink. The innovative wallpaper substrate had a specialist mirrored finish that was muted using specific ink separations. This resulted in a beautiful lustre that literally shone under the lights.

FABRIGRAB™

Tensioned graphics were stretched to look like a smooth wall without damaging the wall behind. The graphics can be easily replaced because they are attached using a thin profile that tracks around the edge of the space and 'grabs' the fabric to create a drum-skin type of effect.

OPTICALLY CLEAR WINDOW FILM

We printed white ink to this optically clear substrate which is designed to make the graphics look they have been applied directly to the glass. The clear film is invisible and is a great solution for very detailed graphics that cannot be cut to shape.

ALUMINIUM

Beautifully smooth aluminium panels were printed with specialist white ink. They were mounted to angled plinths to create stunning displays.

VINYL

We printed and cut over 80 linear metres of vinyl graphics for this engaging space. All were intricately installed to create the vinyls on this curved wall and rotating plinth.

ACRYLIC

Fabulous panels of edge lit acrylic, along with several other similar panels, were carefully routed with detailed line drawings and text. The lights cast from above make the designs glow to create a stunning effect.

ONE WALL

Our one-piece bespoke printed wallpaper is a wonderful product. It allows you to print large wall graphics without the need to consider those awkward wallpaper joins. One Wall delivers a wonderful, seamless, professional finish.



Print, Design & Marketing Awards
Best wide and super-wide format project

PROJECT: CHESTER ZOO

We pride ourselves on our solution-driven approach to projects, so when Chester Zoo asked us to develop an innovative alternative to their outdoor signage problem, we were on-hand to save the day.

Following extensive product research and testing we have created a unique outdoor signage solution that offers protection from the elements.

INTERPRECO

This unique product uses a high-quality anti-scuff laminate over a direct UV print to a specialist ACM panel. This is then mounted onto a superior external grade MDF board with enclosed fixings that allow you to replace the graphic panel when required. The system is designed to allow staff at the zoo or other leisure spaces to update the graphics themselves. They can be fixed to posts or mounted onto fences, walls and barriers.



PROJECT: STORIES OF LYNN

We worked closely with Realm Projects to deliver this dramatic museum space within an old gaol house in King's Lynn which came with some interesting challenges. Many of the artefacts were extremely delicate, housed in cabinets with a controlled environment, so our graphics underwent testing to ensure they did not jeopardise the conditions or the preservation of the collection.

PRISMAFLOOR TOUGH

This large, historical map was printed on PrismaFloor Tough which turned this space into an interactive game for children.

VINYL

We transformed these white cupboards into a huge aerial map of the town centre using a high-adhesive vinyl with an anti-scuff laminate.

ACRYLIC

The large back graphic panel was a direct print to opal acrylic, while the printed laminated MDF panel in front was fitted with polished white acrylic numbers and illuminated with low voltage LEDs.

DIBOND

These specially tested graphics sat alongside historical exhibits within controlled environments.



MORE PRODUCTS WE THINK YOU'LL LOVE:



TENSIELD

10
YEAR

TENSIELD

A fabulous product that boasts an incredible array of benefits. It is environmentally friendly, graffiti resistant, fire and burn resistant, frost and heat resistant, UV and scratch resistant with a 10 year warranty. This matt finish panel is perfect for outdoor signage that needs to last.



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ChromaLuxe®

CHROMALUXE

This impressive dye-sublimated metal product has been Florida tested for five years in extreme sunlight to offer incredible fade-resistance. It is scratch resistant, graffiti resistant, water resistant and fire resistant with fantastic colour vibrancy. This innovative product must be seen to be believed. Available in a range of finishes for your project.

