



HELLO

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

**Adrian Rushton**  
Managing Director

# /FEAST STREET

We were very excited to be a part of the branding for Feast Street in The Mall, Luton, a go to destination for food lovers visiting the shopping centre.

We worked very closely with Simon Inc design agency to print and install a food avenue for the centre. As the mall has no zoned food spaces, the idea of having an avenue dedicated to food was a great concept to be a part of.

The avenue is home to some very unique elements brought together to create a bright welcoming space for visitors to enjoy food.

The re-brand included a unique Flex-Face profile retrofitted onto two separate flex-face signs to create a super sized entrance branding sign.

We also produced and installed 3 giant illuminated FabriFrame™ hanging rings down the central reservation. These unique rings were made up of fabric and were illuminated from the top & bottom.

Our install team worked over a number of nights to completely install the branding for Feast Street. The end result was incredible, it made a great impact and was sure to attract many visitors!



# Feast Street

heart 96-107  
turn up the feel good!

Feast Street

Feast Street

Feast Street

Ernest

Ernest Jones

BEAVERBROOKS



## /LIGHTING

Illuminated on all 4 sides, this hanging led FabriFrame™ was custom built







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