

HELLO

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

**Adrian Rushton**  
General Manager

# /THE MALL

WE BROUGHT THE MALLS' AMBITIOUS PLANS TO LIFE WITH HUGE WALL VINYL, 1,022 M<sup>2</sup> OF GRAPHICS AND A FLAMBOYANCE OF GIANT FLAMINGOS.

Our in-house studio team worked closely with the Mall's own design agency to produce over 1,000 metres of vinyl graphics, printed window films and specialist wall coverings to complete their ambient graphics scheme.

We installed over a phased period of four weeks and it was synchronised specifically to tie in with their own refurbishment program and alongside other on-site contractors such as electricians and decorators. We managed each stage of the project, working through the night, at height and with a total of 10 professional installation experts on-site at any one time.

This project required careful consideration of access equipment due to both height and load-bearing restrictions in certain areas of The Mall. We developed a detailed program of works to comply with The Mall's own various stages of work and co-ordinated over 800 man hours. Our attention to detail even allocated specific time slots for each of the vending machines to be moved by The Mall staff to allow us access to walls and windows.

Our superb planning and installation team were able to deliver the project within four weeks instead of the required five weeks and under budget too.





A WELL CHOSEN **HAT** IS  
A THING OF **BEAUTY**.  
A **HAT** TIPPED AT  
**JUST** THE RIGHT ANGLE  
IS A **WORK OF ART**





Printed, suede effect wallpaper to highlight vending machines.



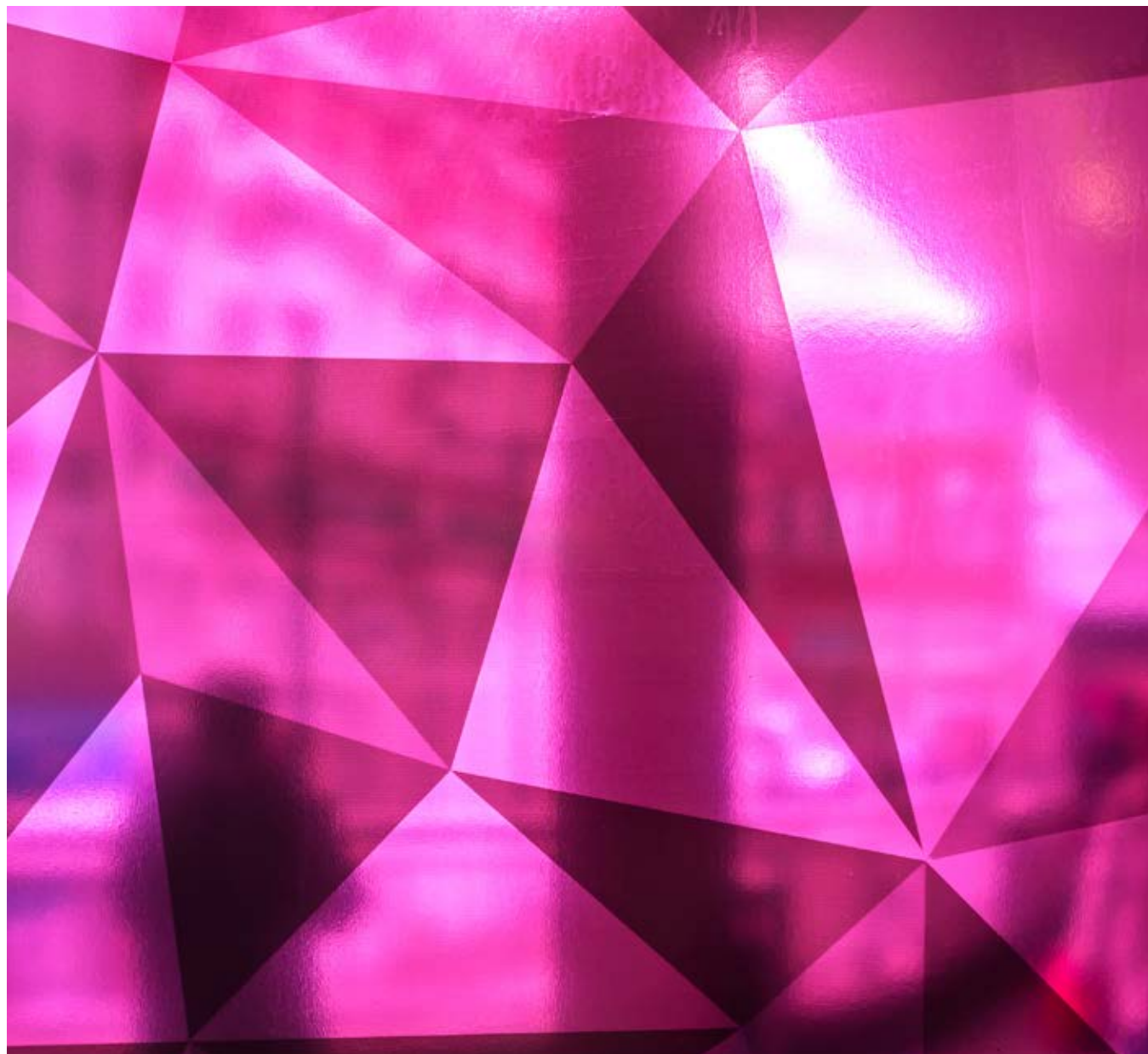
Wall vinyl in the main entrance were mounted at a height of 14 metres.



To create a visual impact on approach through The Mall, we printed and installed four metre tall, vinyl Flamingo birds.







High-vibrancy inks onto clear vinyl using the brand facet design in Rubine Red, applied to glass partitions.



Special-purpose, printed vinyl applied to the sides of all escalator panels which were colour coordinated to help shoppers identify their location.



Printed vinyl facet graphics in a range on The Mall's colours, designed to co-ordinate with LED up-lights to create an eye-catching effect.







Experiential, vinyl thought bubble positioned above bench.  
Printed, textile effect wallpaper along escalator corridor.



Specialist printed vinyl  
combined with acrylic letters  
positioned away from the  
wall to create a 3D effect.



# freshen. up...

Acrylic, vinyl and cut-to-shape foamex to create a hard-wearing and eye-catching display that really stands out.







Laminated wall art print set within a wood frame.



Anti graffiti vinyl applied to toilet doors to create a continuous pattern across the space.





Printed dibond panel  
and fitted to over six  
staircases and 38 floors.



Printed and cut-to-shape ContraVision  
printed in 18 sections that were aligned  
and fitted at a height of 15 metres  
using specialist access equipment.

