

FABRI Grab™

VAILLANT GROUP

WE SUCCESSFULLY PITCHED TO DESIGN, CREATE AND INSTALL GRAPHICS FOR A ROOM TO WELCOME VISITORS AND PREPARE STAFF FOR THEIR DAY'S WORK

The production factory's reception area at Vaillant Group's UK office required a space to promote the company's working values and display their awards and products.

It was important that this area belonged to, and promoted the staff because it was the room they walked through to begin work and also the point at which factory tours began.

We used a variety of methods and materials to bring this room to life including lighting, fabrics, acrylics and vinyls.

FabriGrab™ mounted to wall with television screen fitted over the top.



HELLO

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

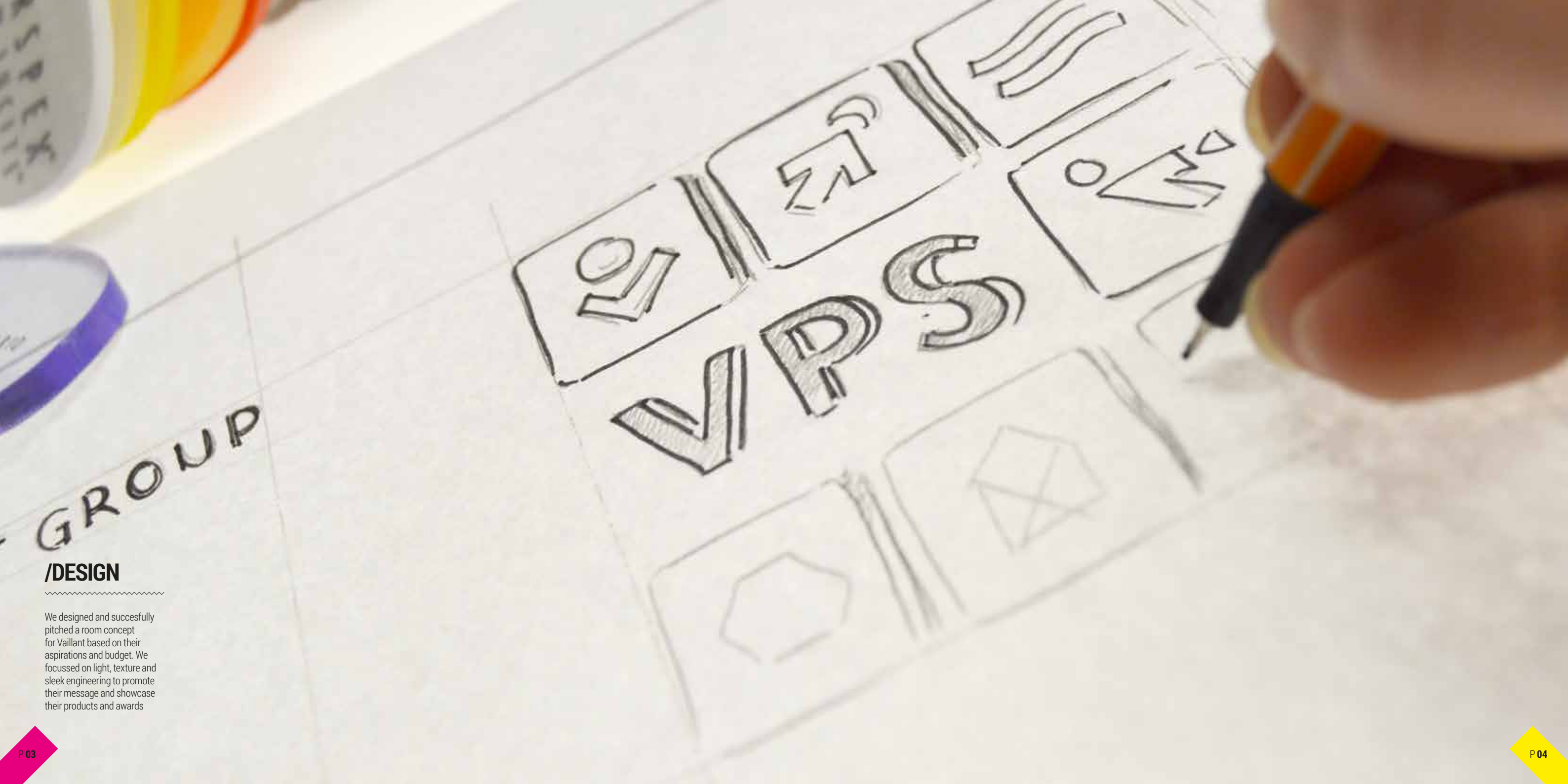
Adrian Rushton
General Manager



The team at MX Display demonstrated a professional attitude throughout the project to refurbish our entrance foyer. They developed a deep understanding of the brief, took note of our requirements and time constraints and produced a design that encapsulated our company ethos. The project was completed on time, within budget, to a high standard and we are very pleased with the results.

Jan Borkowski
Plant Director, Vaillant Group





GROUP

/DESIGN

We designed and successfully pitched a room concept for Vaillant based on their aspirations and budget. We focussed on light, texture and sleek engineering to promote their message and showcase their products and awards



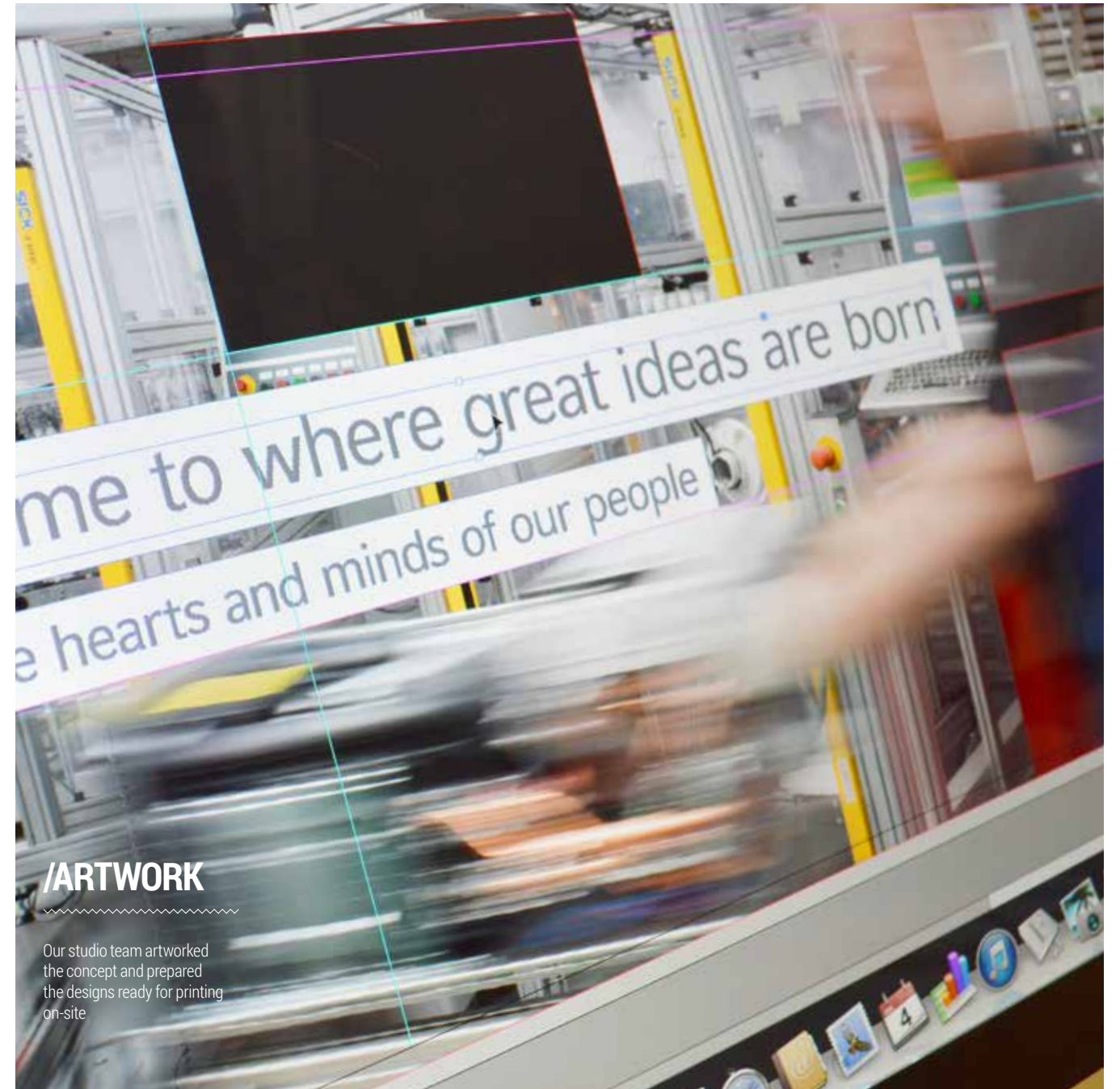
WALL #4

We have chosen this wall to mount the two boiler examples because we know this is a structural wall and can comfortably support the weight. Also, the natural footfall through this room won't cause visitors to bump into the boilers on their journey.

Layout of the boiler mounts:

/PITCH

Following a brief site visit, we presented our ideas to the client using scamps, visuals and 3D drawings with a supporting mood-board.



/ARTWORK

Our studio team artworked the concept and prepared the designs ready for printing on-site.

VAILLANT GROUP

VPS – Vaillant Group Production System
Seven principles for a world-class production

- Be motivated – enjoy your work
 - Create value
- Let it flow
 - Keep on pulling
 - Synchronise!
- Keep it simple
 - Sound, sturdy, stable



/ACRYLIC

High gloss, white acrylic wall with cut vinyl letterings, cut acrylic lettering and internally lit and halo lit built-up icons.





Graphics and signage for BIG ideas





Welcome to where great ideas are born
 from the hearts and minds of our people





/DISPLAY

Lockable acrylic display cabinets hung on tensioned wires to showcase awards and trophies.



FABRIFrame™



Graphics and signage for BIG ideas

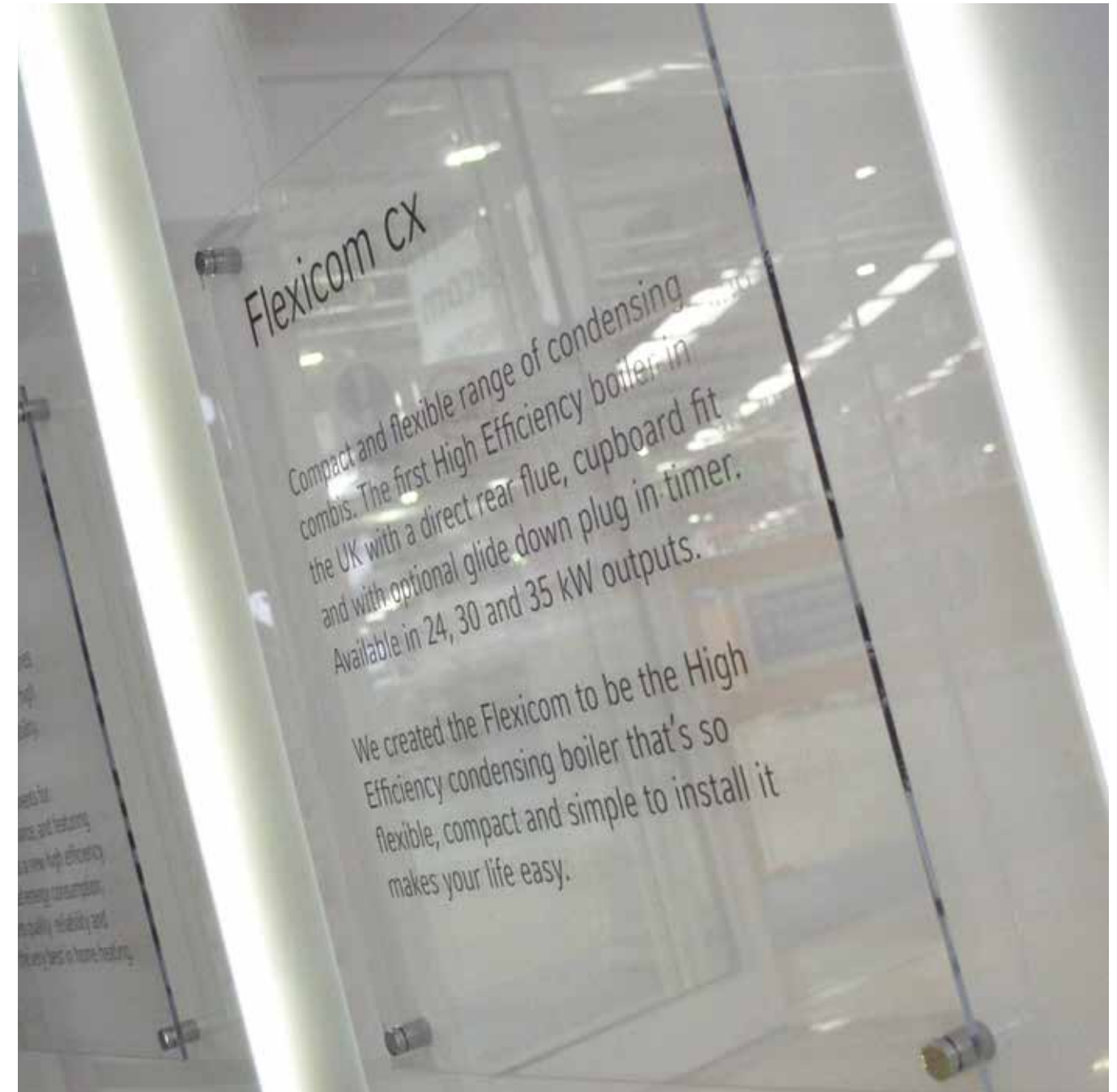


/LITERATURE

Literature holders on tensioned wires to match the display cabinets.

are born







VAILLANT GROUP

/LIGHTING

Halo lit acrylic panels to display products. Designed to be updated with a new boiler and text when required