



HELLO

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

**Adrian Rushton**  
Managing Director

# /UNIVERSITY OF DERBY

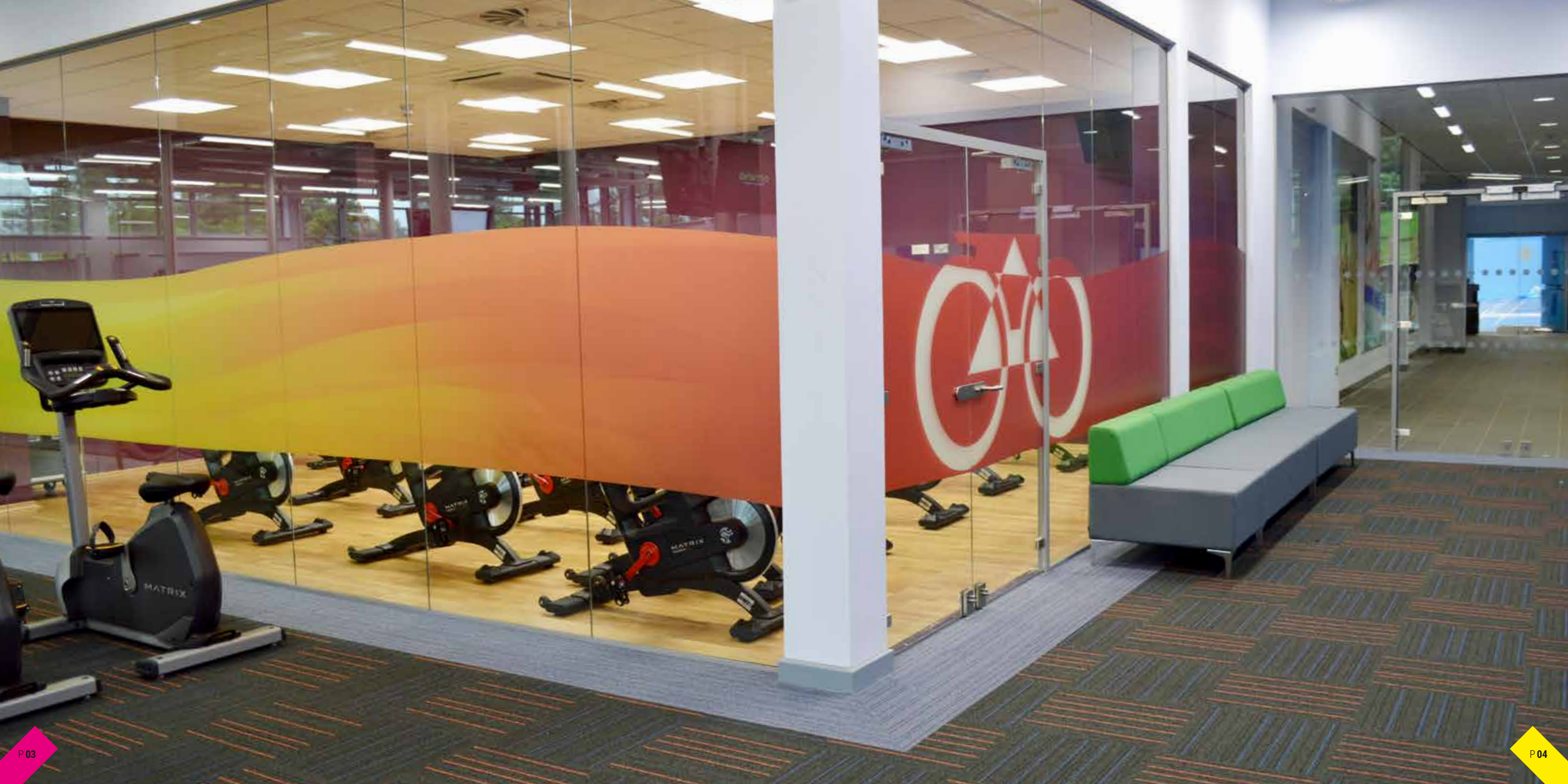
THE UNIVERSITY OF DERBY'S FANTASTIC £10.8 MILLION SPORTS CENTRE OPENED IN SEPTEMBER 2015 AND WE WERE DELIGHTED TO WORK ON THE GRAPHICS.

Their brand new facilities includes 8 badminton courts, a 70 station fitness suite, fitness studio, spin cycling space, 2 squash courts, a bouldering wall, a three lane indoor sprint track with sand pit and a strength and conditioning suite. The pristine magnolia walls, as beautiful as they were, needed some graphics to really bring the space to life, so we got to work.

Our design team developed a series of concepts and ideas that sparked the clients' imagination. Our designed product knowledge enabled us to suggest clever, practical products such as three large FabriFrames which could be used to display sport focused imagery but could be easily changed to promote league competitions of sporting events.

Printed mountains onto cut-dusted window film offered a budget-friendly solution that met DDA regulations and created a premium feel.

Two adjoining meeting rooms that could be opened up to become one large room had already been named 'Track' and 'Field', so we sourced imagery that reinforced this title and developed them into huge wall vinyls that were fitted like wallpaper in manageable strips.





Printed dusted window vinyl to create privacy for the spin classes and fitness studio,. Colours were used to match the existing wall colours and we blended them to create a gradient of colour.



Subtle blended gradients printed to dusted vinyl to meet DDA requirements and add privacy for gym users.







Printed dusted window film was cut to shape in a mountain formation to allow light into the room and maintain low-level privacy for climbers





Three large FabriFrame graphics displaying sport focused imagery which is interchangeable with event graphics for league competition or sport