



FABRIFrame™

# /KIA

WE PRINTED AND INSTALLED A RANGE OF GRAPHICS AND SIGNAGE AT KIA'S HQ, USING A VARIETY OF PRINTING METHODS AND INSTALLATION TECHNIQUES.

As part of their growth, KIA moved their UK HQ to a newly refurbished building. They wanted to create a fresh, modern look to reflect their brand values and to engage the staff who would be working on the premises.

After working with KIA and Sims Images, their photographic agency, we recommended a range of different media solutions which would provide the 'wow' factor required whilst delivering within budget.

The work had to be completed within three days of arriving on-site. This time-scale included the printing of the nine metre fabric wall that had only just been built.

FabriFrame™ mounted to walls with interchangeable graphics.



HELLO

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

**Adrian Rushton**  
General Manager



## /WALLPAPER

We recommended this heavy duty, digitally printed wallpaper for their office walls. The high quality and colour saturation along with the subtle fine suede texture makes a real statement. With each piece joining perfectly, it gives a seamless finish and a great overall effect.



**TIPS FROM THE TEAM**

Digital wallpaper is extremely popular as it can come in many textures, is hard wearing and doesn't need to be overlapped on the joins, thus providing a seamless finish.

**Dave Lister**  
Marketing and Sales Manager



Digitally printed wallpapers are a versatile way to update wall space.



Wallpapers can come in a range of finishes and textures and the results are really durable for high-footfall areas.



## /FABRIC

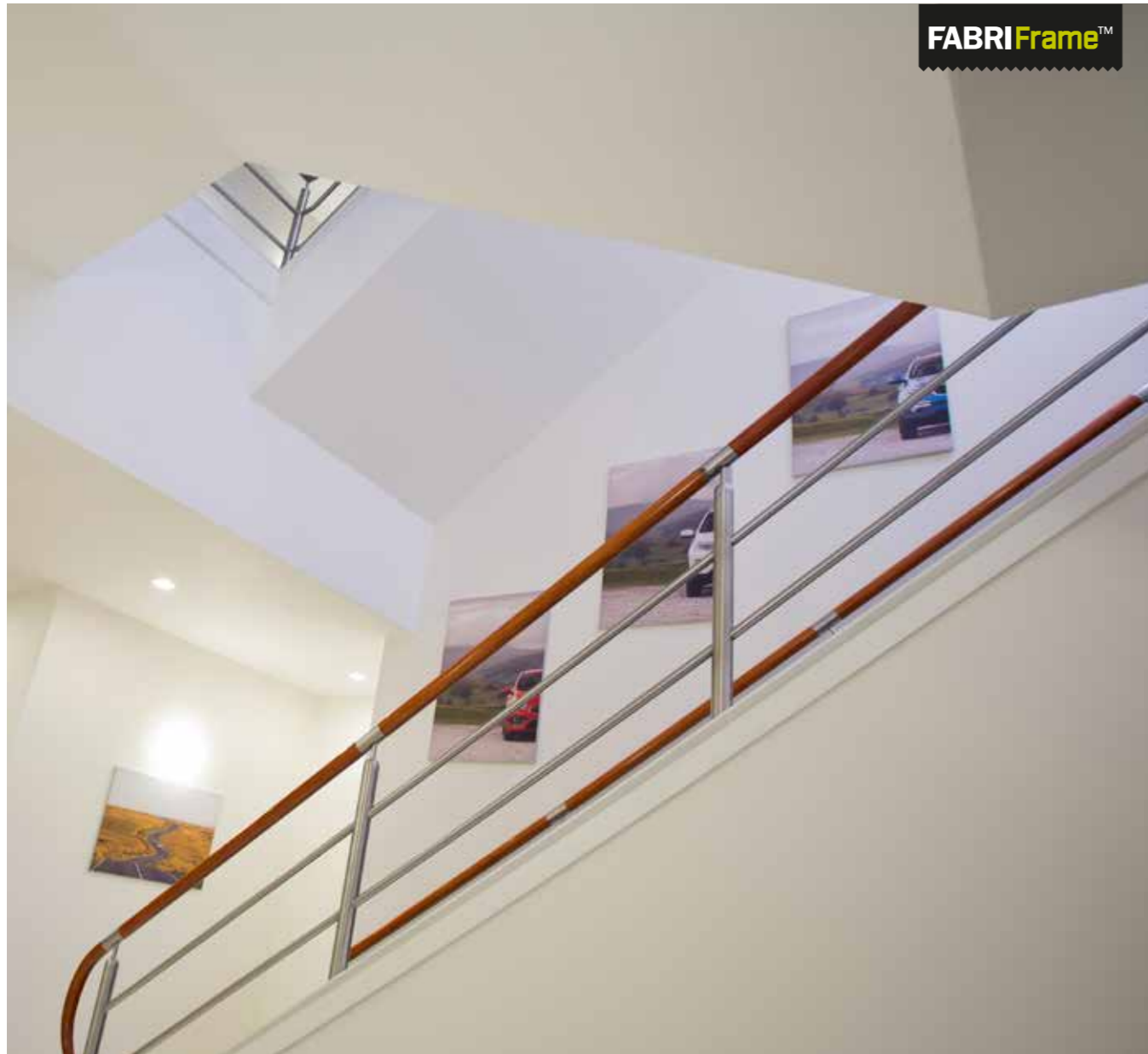
FabriGrab™ is a versatile system that is applied to a wall using a thin frame. The fabric sits only a few millimetres away from the wall to create a bright, smooth finish. It is ideal for walls that are damaged or uneven. The low-profile of FabriGrab™ means it can easily be fitted around sockets and switches to give an appearance of wallpaper without any joins, and can be updated with the utmost of ease.



## /FABRIC

FabriFrame™ is a revolutionary fabric tension system which is so versatile the creative possibilities are huge.

It can be mounted onto walls, doors or ceilings with a fabric graphic applied to the face, or be a free standing unit or partition wall, with a single or even a double facing fabric graphic.



FabriFrame™ can be used in the same way as picture frames with interchangeable graphics and a range of frame profiles to choose from.



**TIPS FROM THE TEAM**

FabriFrame™ can be joined together to make larger frames while keeping the graphic sections separate allowing them to be changed at different times. We can make FabriFrame™ any shape or size to suit the requirement.

**Steve Robinson**  
Installations Manager

FabriFrame™ profiles can range from 18mm to 100mm and be coloured to suit your decor or align with your brand.

We can transform them to be become backlit or help acoustic levels.



Staff messaging in FabriFrame systems along the corridor.



Brushed steel cut lettering applied vertically to the solid wood door frames.



Frosted, printed vinyl applied to the mirror in the lift.



Acrylic letters applied to a high-gloss wall affixed with stand-offs.