

Graphics and signage for BIG ideas



## HELL

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

Adrian Rushton Managing Director

## **/CANCER RESEARCH UK**

WE WORKED WITH CONRAN DESIGN GROUP TO PRINT AND INSTALL A SERIES OF OFFICE GRAPHICS WITHIN SEVERAL AREAS AT CANCER RESEARCH UK HQ.

Cancer Research UK is set within the stunning Angel Building in Central London. We helped Conran Design Group to deliver a wide variety of creative office graphics from full printed window graphics to bespoke, illuminated cabinets.

We printed designs to fabric, optically clear window film, dusted film and vinyl with graphics relating to their important research. This included additional embellishments such as cut acrylic letters mounted to fabric walls and cut vinyl text for doors.

We also built and fitted a full wall cabinet with internally lit cupboards with lockable glass doors to display significant objects to the charity.

This entire project was delivered over four phases, using our professional installation team during the evenings to minimise disruption.

## EVERY MOMENT COUNTS





World Cancer D.W. Bight against cancer









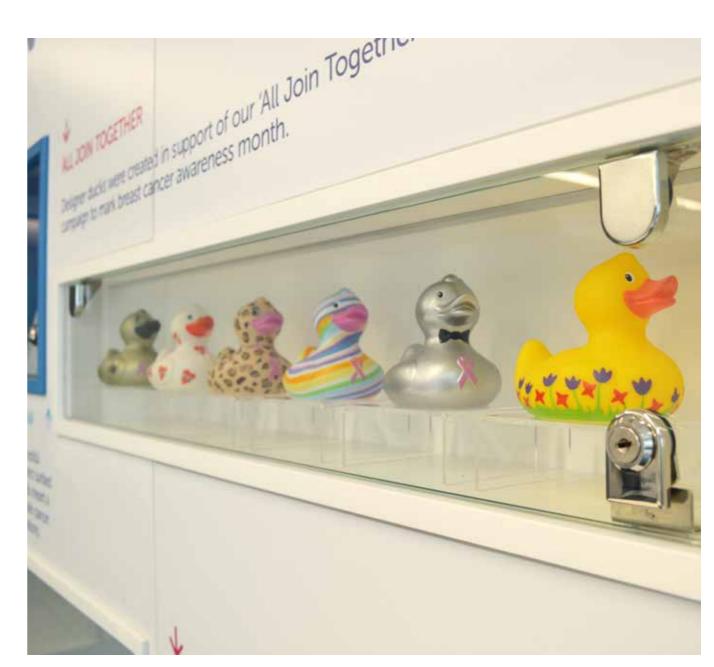








Hinged and lockable glass doors with colour coordinated vinyl graphics applied to the back of the recess.



Printed and cut vinyl text applied to the face of the cabinet to act as legends for each feature.



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## EVERY MOMENT COUNTS





Each recess was internally lit with low voltage LEDs. Chosen cupboards were painted to match the brand colours and some had vinyl text applied to the glass face.







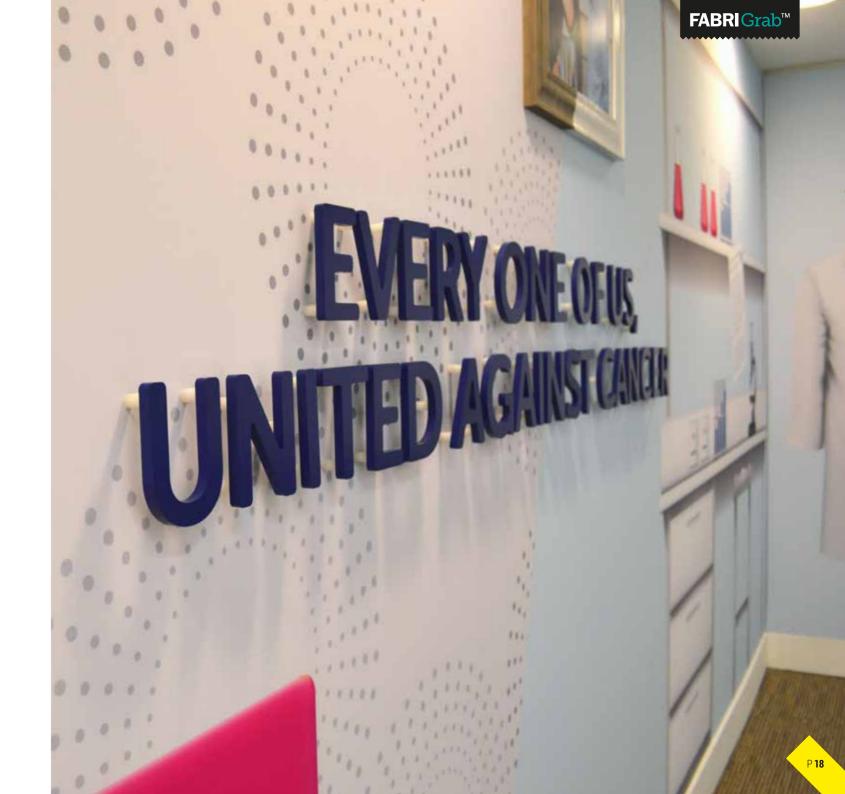
Printed dusted window film with cut detail was applied to the full height of the glass to add privacy to specific meeting rooms.



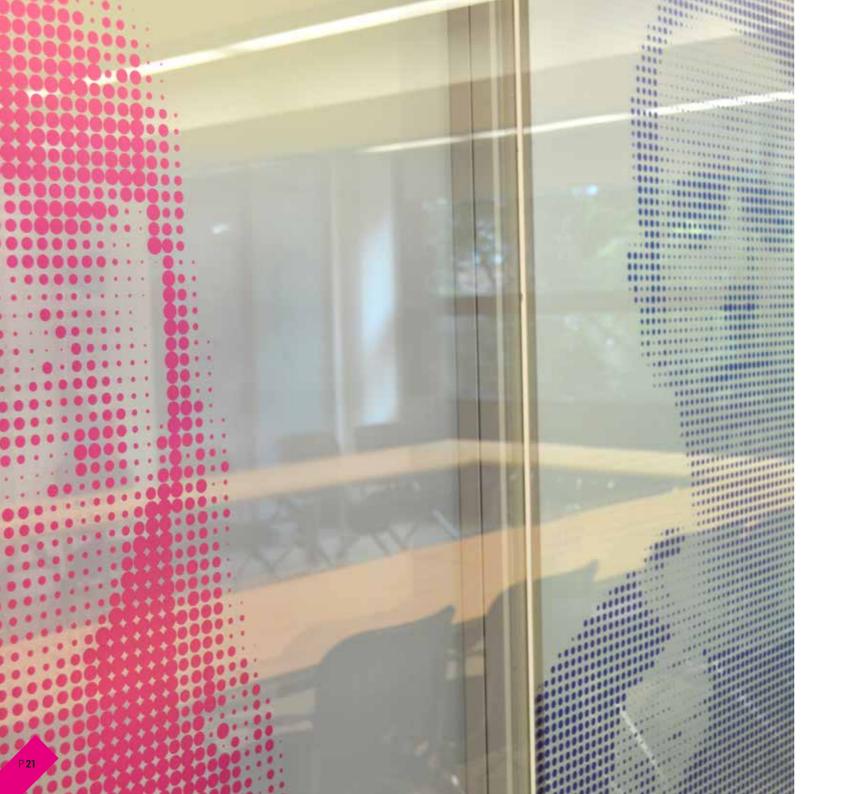


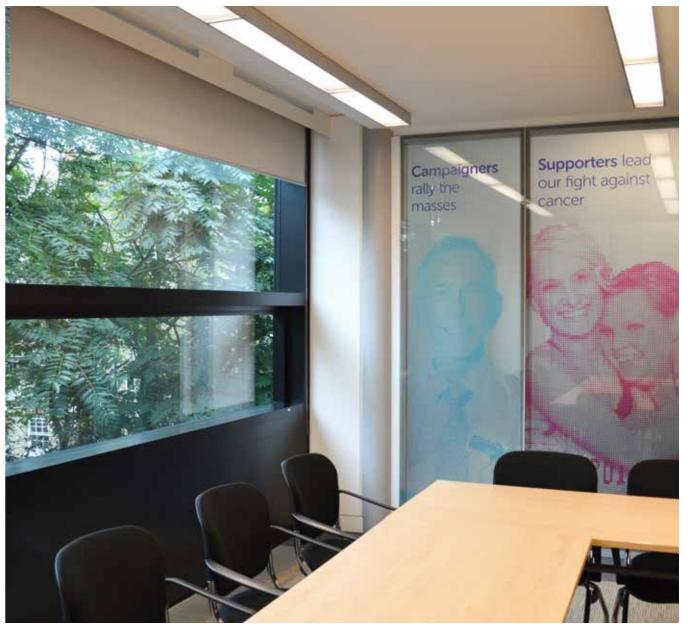


A full fabric wall using the FabriGrab system with FabriFrame doors to cover the cupboards behind. Cut acyclic letters were mounted to the fabric walls using locators to add a 3D effect.







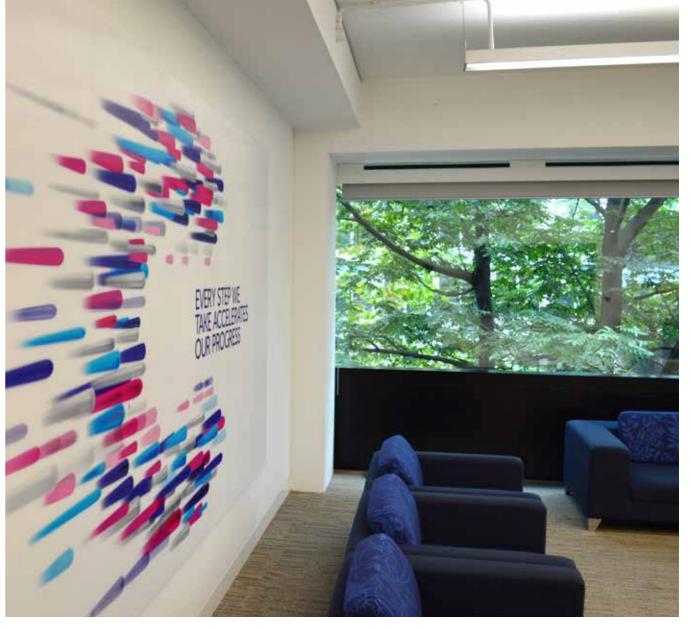


Printed optically clear window film applied to all internal windows in one of the large boardrooms and dusted film applied to the other side of the glass.





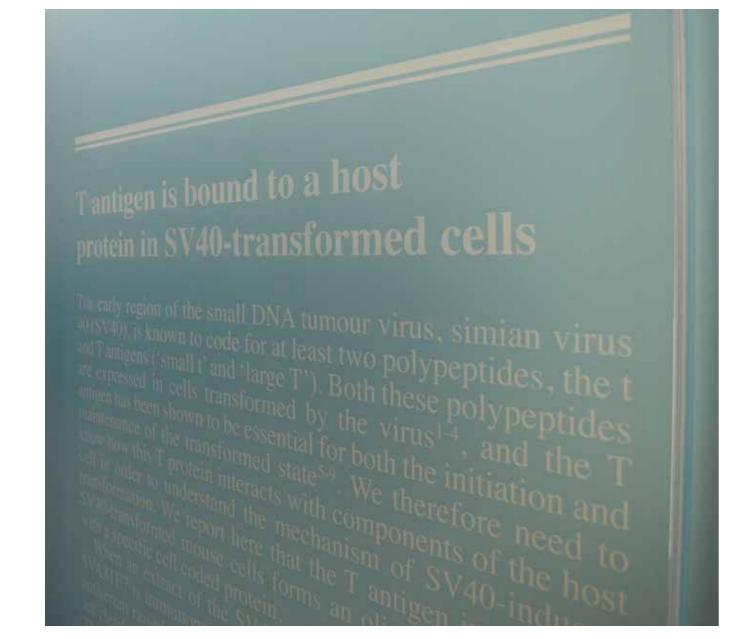




Printed dusted window film to provide privacy in the informal meeting room, which was home to a large format lenticular.







Printed dusted window film with a montage of text and imagery that was based on their research and scientific discoveries.





