

Graphics and signage for BIG ideas



#### HFII

We have around twenty years experience of printing graphics and signage for installation, and it is this knowledge and expertise that enables us to deliver the quality of service we have become renowned for across the UK.

Adrian Rushton Managing Director

### **/MOTORPOINT**

MX HELPS DRIVE FORWARD MOTORPOINT HQ TRANSFORMATION WITH CUSTOMISED WALL GRAPHICS, CONTEMPORARY GLAZING MANIFESTATIONS AND HIGH-IMPACT SIGNAGE.

We were thrilled to partner with our client, Butler & Willow, on an office interior fit-out project for Motorpoint's new HQ in Derby.

As one of the largest independent vehicle retailers in the UK, Motorpoint wanted to bring the company values alive at their new headquarters, by promoting a more collaborative working environment, and creating a vibrant and inspiring office space for its staff and visitors to enjoy.

The project was split into two phases and included meeting rooms, open plan offices and breakout rooms; we worked alongside Butler & Willow to produce and install a range of striking customised wall graphics, signage solutions, glazing and window manifestations.

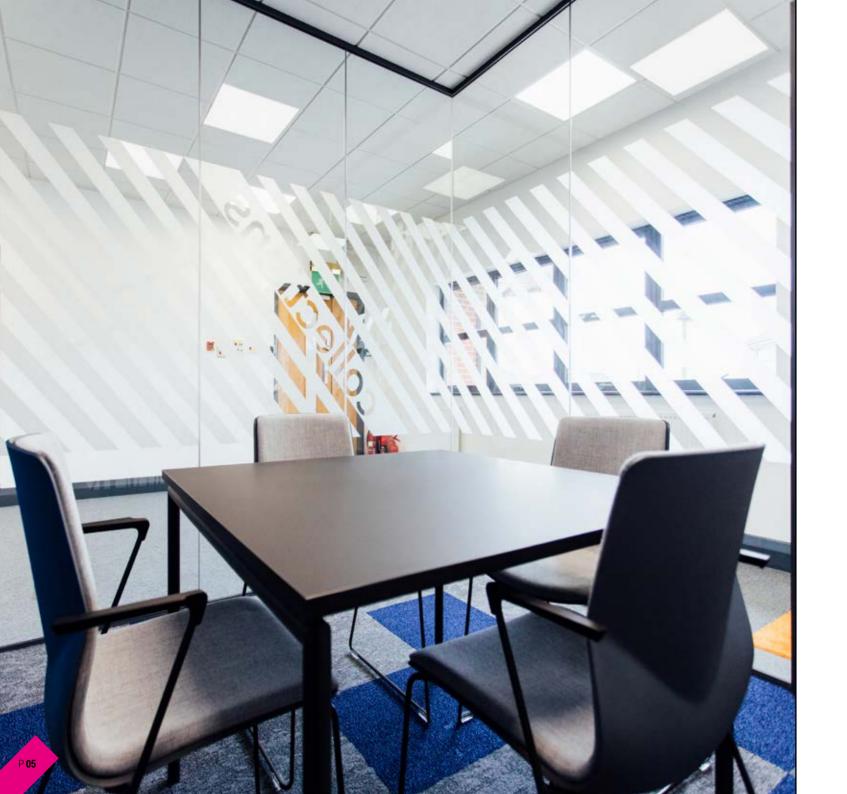
MX's team of expert installers carried out all works in just five days, and the entire project was completed on time and within budget - Motorpoint are delighted with the end result.

## /GLAZING GRAPHICS

Simple, cost effective, and easy to install.

The cut frosted vinyl manifestations reflect the vibrant individual designs of the meeting rooms, as well as the essence of the brand. From tyre tracks to woodland scenes, the manifestations used throughout the offices add a contemporary and unique feel to the entire space.









# /SIGNAGE Reverse printed vinyl, mounted to the back of 5mm acrylic, was used to create a high-impact 1200x1200 Motorpoint logo sign. The signage was then installed as a focal point at the top of the main landing staircase, to give maximum impact to staff and visitors. #drivingdreams

"MX DISPLAY WERE OUR PREFERRED GRAPHICS AND SIGNAGE PARTNER FOR THIS AMAZING INTERIOR FIT-OUT PROJECT AT MOTORPOINT HQ. THE MX TEAMS ARE SO PROFESSIONAL, RELIABLE AND HARDWORKING, AND ALWAYS HELP US DELIVER A STUNNING END RESULT."

NICK CUPIT
PROJECT COMMERCIAL MANAGER
BUTLER & WILLOW LIMITED



#### **/ONE WALL**

Due to the height of the ceilings at the Motorpoint offices, our 3.2m wide wallpaper, One Wall, was the perfect solution for the space.

With no visible joins or gaps, and with easy installation, One Wall brought the walls alive with a flawless and vibrant finish.









